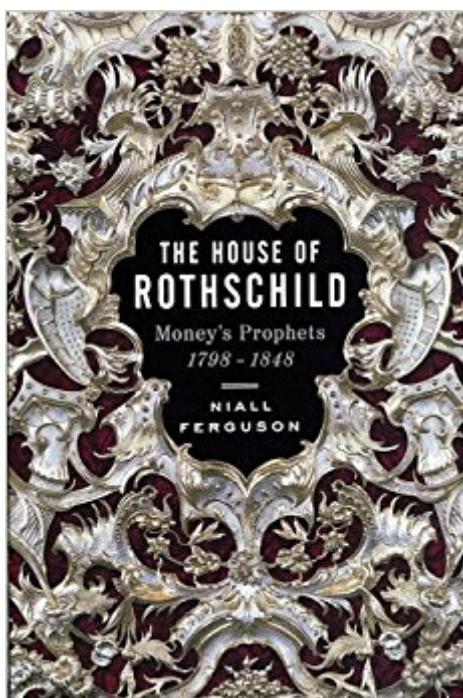


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# The House Of Rothschild: Money's Prophets 1798-1848



## Synopsis

The first historian with access to the long-lost Rothschild archive, bestselling author Niall Ferguson offers a myth-breaking in-depth portrait of one of the most fascinating and powerful families in Europe. Hidden for nearly fifty years in the KGB's special archive, the uncovered records cast new light on the banking family's rise to preeminence. With the help of Hebrew scholar Mordecai Zucker, The House of Rothschild also reflects the first major translation of important and revealing intra-family correspondence in the Judendeutsch dialect. In a vast undertaking, Ferguson has synthesized material from over 20 different archives and 20,000 letters, as well as other historical sources, and produced an exceptional--and readable history. Ferguson follows the founders' five sons in their rise to power as pioneers of modern business communication, creators of the international bond market, and the financial force behind many political events of the time. A family saga as well, Ferguson reveals the true nature of the family's relations with one another and with most of the important politicians and monarchs of the time, as well as their profound connection to the Jewish community. A major book, The House of Rothschild is the definitive account of one of the most important firms--and one of the most exceptional families--in modern history.

## Book Information

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## Customer Reviews

Founded in the late 18th century by expatriate German Jews, the London-based House of Rothschild was within decades the largest banking enterprise in the world. Its principals controlled a vast portion of the industrial world's wealth--more so, Oxford historian Niall Ferguson writes, than

any family has since--and as a result enjoyed tremendous political influence in the major capitals of Europe, counting as allies such important figures as Metternich and Wellington. That influence would provoke countless anti-Semitic tracts fulminating against Jewish usury and against the power of "Eastern potentates" in the empires of England and France. Although the Rothschilds were well aware of their power and not reluctant to use it, they operated fairly, Ferguson notes. For example, whereas lending rates in the textile industry, in which the Rothschilds got their start, were often 20 percent, the fledgling house charged 5 to 9 percent. Through shrewd, complex negotiations they helped promote peace and the beginnings of economic union throughout Europe. Ferguson's sprawling history covers much ground and involves a cast of hundreds of players. At the outset he notes that his book was commissioned by the modern descendants of the House of Rothschild; even so, he approaches his task with careful balance and a critical eye, pointing out the Rothschilds' failings as well as successes. The result is a fine, solid contribution to economic history, one that, unlike so many books in the field, is eminently readable. --Gregory McNamee

--This text refers to the Paperback edition.

Anyone interested in finance, European history or the rise of one spectacularly successful Jewish family will find the first volume of this history of the Rothschilds spellbinding. Equipped with unprecedented access to pre-1915 Rothschild archives, Oxford historian Ferguson begins the family history with Frankfurt merchant Mayer Amschel, but the real story starts with the arrival of the most capable of his sons, Nathan Mayer, in England 200 years ago. Each of Mayer's five sons was located in different cities?Paris, London, Vienna, Naples and Frankfurt. Combined with a mandated unity that kept the brothers remarkably close while excluding daughters, in-laws and strangers, this geographic dispersal gave the family's financial firm an unbeatable edge, despite Mayer's sons being of unequal competence. N.M. Rothschild is the one Ferguson chooses as his protagonist (his great-great-grandson suggested the project to the author). It was largely because of this Finanzbonaparte that from 1815 on, the Rothschilds were everywhere part of Europe?they dominated the international bond market; bought and sold commodities such as cotton, tobacco, sugar, copper and mercury; and influenced Metternich, Wellington, Queen Victoria, Bismarck, Gladstone and Disraeli. Using his access to the 13,000 entries in the Rothschild files, Ferguson debunks myths and carefully reconstructs the truth. Not only has he done a brilliant job of depicting this far-flung family but he also manages to offer an amazing insider's look at the financial, political and military aspects of early 19th-century European life. His exhaustive study surpasses anything about the Rothschilds to date. (Nov.) FYI: Ferguson's second volume on the Rothschilds is due out

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Truly interesting reading about the history of significant western European family who climbed their way to the top of banking and financial success and fame.

It was extremely interesting and educational. I am impressed by the length of the time that the author has put in writing it. It is very rich and instructive book. I recommend it very highly.

Neil Ferguson is one of my favourite writers. A compelling research; unlocked my questions about Rothschild.

The book is priceless. I just love the private information of the Rothchild family. I love it.

As usual with Niall Ferguson we have terrific scholarship and likely the definitive study of the Rothschild dynasty . A fine work that rounds out Volume 1 quite well.

Brilliantly written as all of Ferguson's work. But about half way through I started to feel that I don't need to know more about that family.

The book is wisdom. I love it.

Good book and in very good condition. Just a good read. Thank you once again. Delivery was on time.

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